

## Die Produktgestaltung Von Klimaschutzfonds Als Nachhaltiges Anlageprodukt F R Privatanleger Eine Empirische Yse Der Pr Ferenzen Und Produktanforderungen Deutscher Retailanleger

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Thomas Steiauf deckt in diesem Buch die Präferenzen von Retailanlegern für Klimaschutzfonds auf. Er arbeitet heraus, welche Bedeutung klassische Produktmerkmale eines Fonds wie Risiko und Rendite im Vergleich zu nachhaltigen Produktmerkmalen besitzen und wie diese Merkmale ausgestaltet sein sollten. Darüber hinaus zeigt der Autor, wie die Präferenzen der Anleger durch Produktanbieter wahrgenommen werden und es werden Empfehlungen für die Verbesserung nachhaltiger Fonds für drei Cluster unterschiedlicher Anlegertypen gegeben. Denn obwohl die Erreichung der deutschen Klimaschutzziele Investitionen des privaten Sektors erfordern, allokieren nachhaltige Investmentfonds mit Bezug zum Klimaschutz bisher wenige Mittel.

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Veränderte Vermögensstrukturen, neue Informationstechnologien und aktuelle kapitalmarkttheoretische Erkenntnisse verlangen ein professionelles Portfoliomanagement. Im Zentrum des praxisorientierten Buches steht der Portfoliomanagementprozess, der alle wichtigen Gesichtspunkte moderner Asset-Management-Methoden integriert. In der 6. Auflage wurden neben regulatorischen Neuerungen wie MIFID II, PRIIPs-Verordnung und EU- Benchmark-Verordnung auch neue Themenbereiche wie z.B. faktorbasierte Smart Beta-Strategien, Integration des Nachhaltigkeitsaspekts in den Investmentprozess, Rebalancing-Strategie, regimiebasierte Asset Allocation, Asset Allocation durch Robo Advisors, alternative Investments inklusive Private Debt oder wichtige Anleiheformen inklusive CoCo-Bonds aufgenommen.

This book introduces the influence and impacts of green economy and green growth on sustainable economic development. Combining empirical and theoretical information, it provides detailed descriptions of state-of-the-art approaches, methods and initiatives from around the globe that illustrate green policies and demonstrate how green growth can be implemented on an international scale. It also includes analyses of specific issues, such as public policies and sustainable development plans that influence industry and increase trade in environmental goods and services  the way to a greener economy, green tourism, green agriculture, green learning and green equilibrium in modern society. Matters such as green procurement, environmentally oriented implementation strategies, and the importance of employee skills in the development of a sustainable future workforce are described, as well as a selection of tools that can be used to foster sustainable growth, green economies and green growth. The book also offers a timely contribution to the dissemination of approaches and methods that improve the way we perceive and utilize natural resources and the technologies designed to protect them. Puts forward new ideas for creating a more sustainable future.

This book describes the path ahead. It combines system transformation researchwith political economy and change leadership insights when discussing the needfor a great mindshift in how human wellbeing, economic prosperity and healthyecosystems are understood if the Great Transformations ahead are to lead to moresustainability. It shows that history is made by purposefully acting humans andintroduces transformative literacy as a key skill in leading the radical incremental change

Are historians story-tellers? Is it possible to tell true stories about the past? These are just two of the questions raised in this comprehensive collection of texts about philosophy, theory and methodology of writing history.

St Martin of Tours is one of Christianity's major saints and his significance reaches far beyond the powerful radiance of his iconic act of charity. While the saint and his cult have been researched comprehensively in Germany and France, his cult in the British Isles proves to be fairly unexplored. Andre Mertens closes this gap for Anglo-Saxon England by editing all the age's surviving texts on the saint, including a commentary and translations. Moreover, Mertens looks beyond the horizon of the surviving body of literary relics and dedicates an introductory study to an analysis of the saint's cult in Anglo-Saxon England and his significance for Anglo-Saxon culture. This work was published by Saint Philip Street Press pursuant to a Creative Commons license permitting commercial use. All rights not granted by the work's license are retained by the author or authors.

The first account of anti-ageing and rejuvenation in modern Britain, exploring hormones, diet, electrotherapy, exercise and skin care.

A hands-on book design students and designers alike will welcome. Elements of Design is a tribute to an exceptional teacher and a study of the abstract visual relationships that were her lifelong pursuit. Rowena Reed Kostellow taught industrial design at Pratt Institute for more than fifty years and the designers she trained-and the designers they're training today-have changed the face of American design. This succinct, instructive, invaluable book reconstructs the series of exercises that led Kostellow's students from the manipulation of simple forms to the creation of complex solutions to difficult design problems. It includes her exercises and commentary along with selected student solutions, and concludes with examples of work from former students who became leaders in the field, including such well-known figures as Tucker Viemeister, Ralph Applebaum, Ted Muehling, and many others.

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